

Privacy Policy Statement

Effective Date: January 1, 2025

1. Introduction

Welcome to Silver Star Real Estate, Inc. DBA Scott Lerew Real Estate. We value your privacy and it is important to us, and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website WWW.SCOTTLEREW.com. By using our website, you agree to the terms of this policy.

2. Information We Collect

We collect information to provide and improve our services. This includes:

- **Personal Information:** Information you voluntarily provide, such as your name, email address, phone number, and payment details when you sign up, make a purchase, or contact us.
- **Non-Personal Information:** Data automatically collected through cookies and other tracking technologies, such as your IP address, browser type, and browsing behavior on our site.

3. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our services and website.
- Respond to your inquiries and provide customer support.
- Send you updates, newsletters, and promotional materials only if you opt in.
- Process transactions and manage your orders.
- Comply with legal obligations and enforce our terms.

4. Opt-In Consent for Communications

We value your privacy and will only send you marketing or promotional materials if you explicitly consent.

- **Email and Text Communications:** You may choose to receive newsletters, promotional offers, and updates about our products and services by opting in through our sign-up forms or account settings.

- Managing Preferences: You can update your communication preferences or withdraw your consent at any time by clicking the “unsubscribe” link in our emails or contacting us directly at Scott@scottlerew.com.

5. Cookies and Tracking Technologies

Our website uses cookies to enhance your browsing experience and gather analytical data. You will have the option to accept or decline non-essential cookies when you first visit our site. You can also adjust your browser settings to manage cookie preferences.

6. Data Sharing and Disclosure

We do not sell, rent, or trade your personal information. However, we may share your information with trusted third parties who assist in operating our website and delivering services, provided they adhere to strict data protection standards.

7. Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal information.
- Withdraw your consent for marketing communications at any time.
- Request information on how your data is processed.

To exercise these rights, please contact us at Scott@scottlerew.com

8. Data Security

We implement appropriate technical and organizational measures to protect your personal data. While we strive to use commercially acceptable means to safeguard your information, no method of transmission over the internet is 100% secure.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to read their privacy policies before providing any personal information.

10. Children’s Privacy

Our website is not intended for children under 13. We do not knowingly collect personal information from children. If we become aware that we have collected information from a child under 13, we will take steps to delete it promptly.

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy regularly to stay informed about how we protect your information.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or how your data is handled, please contact us at:

Scott Lerew Real Estate
Scott@scottlerew.com
110 Beechwood Drive, Youngsville, NC 27596
(919) 801-1699

By using our website or requesting information you acknowledge to be contacted by Scott Lerew Real Estate by text, email, phone, etc. Reply "STOP" to unsubscribe. Link to our company's Privacy Policy & Terms of Service is _____. Silver Star Real Estate DBA Scott Lerew Real Estate may contact you from time to time. Message and data rates may apply. Message frequency varies.